FACT SHEET

The Summit Counseling Center will host their 2nd Annual Summit Gala (black tie optional) on Saturday, January 30, 2016 at the Atlanta Athletic Club. The Black Tie affair will be a festive evening of celebration, awareness, and generosity to support The Summit and “Stop the Stigma” associated with emotional and mental health issues. Our guest speaker will be The Honorable Patrick J. Kennedy, Former Representative of Rhode Island and Co-Founder of One Mind for Research and Founder of Kennedy Forum on Community Mental Health.

Through individual and group therapy, The Summit provides hope and healing to individuals and families experiencing adverse life circumstances and mental health issues. In fiscal year 2014-15, our therapists provided support through over 9,000 clinical hours. Over forty-percent of those visits had a portion of the fee subsidized with over $248,000 in reduced fees provided to individuals and families within our community.

According to NAMI (National Alliance on Mental Illness), approximately 1 in 5 adults in the U.S. – 43.7 million, or 18.6% - experiences mental illness in a given year. Our communities in North Fulton County are not immune from these staggering statistics. People of every race, age, religion or economic status are affected. Whether we are aware of it or not, we all know someone who is living with some form of mental illness.

The Facts & Impact of Mental Illness

- Depression is the leading cause of disability worldwide; and is a major contributor to the global burden of disease.
- Suicide is the 10th leading cause of death in the U.S.
  - 3rd leading cause of death for people aged 10-24
  - 2nd leading cause of death for people aged 15-25
- More than 90% of children who die by suicide have a mental health condition
- 50% of all lifetime cases of mental illness begin by age 14 and 75% by age 24.
- The average delay between onset of symptoms and intervention is 8-10 years.
- Each day an estimated 18-22 veterans die by suicide

All proceeds from this event will go towards furthering the mission of The Summit and supporting our Client Assistance Fund. To learn more about the Summit Counseling Center visit our website at www.SummitCounseling.org.

The Summit Counseling Center is recognized as a tax-exempt 501(c)(3) organization. A copy of the Summit’s Exemption letter is available upon request.

For more information contact:
Cathy Murphy
Director of Operations
cmurphy@summitcounseling.org
678-893-5300
SUMMIT COUNSELING CENTER GALA
January 30, 2016 – Atlanta Athletic Club

Keynote Speaker – The Honorable Patrick J. Kennedy
Former US Representative, Rhode Island; Co-Founder, One Mind for Research & Founder, Kennedy Forum on Community Mental Health

EVENT-AT-A-GLANCE

Event: 2016 Summit Counseling Center Gala Unmasked – Removing the Stigma

Date: Saturday, January 30, 2016

Time: 5:30 pm – 6:30 pm VIP Reception
6:00 pm – 8:00 pm Silent Auction
7:00 pm – 8:00 pm Book Signing
8:00 pm – 10:30 pm Dinner/Keynote/Awards

Location: The Atlanta Athletic Club
1930 Bobby Jones Drive
Johns Creek, GA 30097

Dress: Black Tie Optional

Benefiting: The Summit Counseling Center’s mission (providing counseling services to those in need) and supporting the Client Assistance Fund. The Summit is a non-profit 501(c)(3) organization.

Honorary Chair: Linda Cowart, in memory of her late husband, James “Jim” H. Cowart is the Honorary Chair. Mr. Cowart, a renowned real estate entrepreneur, was president and owner of Jim Cowart, Inc., a Dunwoody-based land development company. In addition to his successful career, he was well-known for his generous, charitable spirit, where he supported numerous churches, educational institutions and non-profit groups in the metro Atlanta community.

Keynote Speaker: The Honorable Patrick J. Kennedy, Former US Representative of Rhode Island, Co-Founder of One Mind for Research and Founder of the Kennedy Forum on Community Mental Health will give this year’s Keynote Address. Mr. Kennedy was the lead sponsor of the Mental Health Parity and Addiction Equity Act of 2008.

Ticket Price: $2,000/table of 10 $250/individual tickets

Sponsorship Opportunities:
- $25,000 - Presenting Partner
- $10,000 - Premier Partner
- $5,000 - Gold Partner
- $1,000 - Patron

In-Kind-Donations including but not limited to:
- Artwork, Collectibles, Home Décor Services, Landscaping Services
- Vacations, Concerts, Sporting Events, Restaurants

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Representative Patrick Kennedy, served 16 years in the U.S. House of Representatives, and is predominantly known as author and lead sponsor of the Mental Health Parity and Addiction Equity Act of 2008. This dramatic piece of legislation provides tens of millions of Americans who were previously denied care with access to mental health treatment.

Now, Rep. Kennedy is the co-founder of One Mind, a national coalition seeking new treatments and cures for neurologic and psychiatric diseases of the brain afflicting one in every three Americans. One Mind for Research is dedicated to dramatic enhancements in funding and collaboration in research across all brain disorders in the next decade. This historic grassroots endeavor unites efforts of scientists, research universities, government agencies, and industry and advocacy organizations not only across the country, but throughout the world. Rep. Kennedy is bringing everyone together to design the first blueprint of basic neuroscience, to guide efforts in seeking cures for neurological disorders affecting Americans.

Rep. Kennedy is the founder of the Kennedy Forum on Community Mental Health which served as a vehicle to celebrate the 50th anniversary of President Kennedy’s signing of the Community Mental Health Act, the landmark bill that laid the foundation of contemporary mental health policy and provided Rep. Kennedy with the platform to launch a bold, ongoing effort to advance the work President Kennedy began. The Kennedy Forum continues to advocate for mental health parity.

Rep. Kennedy has authored and co-sponsored dozens of bills to increase the understanding and treatment of neurological and psychiatric disorders, including the National Neurotechnology Initiative Act, the Genomics and Personalized Medicine Act, the COMBAT PTSD Act, and the Alzheimer’s Treatment and Caregiver Support Act.

Rep. Kennedy is a winner of the American College of Neuropsychopharmacology Distinguished Service Award, the Society for Neuroscience Public Service Award, the Peter C. Alderman Foundation Humanitarian Award, Centennial Award from the Clifford Beers Foundation, the Autism Society of America Congressional Leadership Award, the Depression and BiPolar Support Paul Wellstone Mental Health Award, the Epilepsy Foundation Public Service Award and has been recognized by many organizations for his mental health advocacy. In 2014, he is being recognized by the Society of Biological Psychiatry, The Samaritan Institute, and The Association for Medical Education and Research in Substance Abuse (AMERSA). He is also founder of the Congressional Down Syndrome Caucus and the 21st Century Healthcare Caucus, as well as an honorary advisor to SAM-Smart Approaches to Marijuana.


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Sponsorship Opportunities

Presenting Partner  $25,000

- Opportunity to designate the Honorary Chair of the event host committee includes recognition on collateral, at the event, and speaking opportunity during the event
- Invitations for up to twenty to the VIP “Meet and Greet” reception
- Two tables (20 seats) at Gala in premier location near the stage
- Keynote speaker seated at presenting sponsor’s table
- Corporate recognition on all collateral materials. Prominent logo placement at VIP reception, Red Carpet, and Book Signing, on Gala invitations, and in program book, A/V, etc.
- Full page special recognition page in program book
- Full page 4-color ad in program book
- Company included in all press and publicity information
- Opportunity to provide corporate branded items to all attendees
- Ten tickets to book signing
- Recognition on donor wall at the Summit

Premier Partner  $10,000 (Sponsor VIP Reception, Book Signing or Red Carpet)

- Invitations for up to ten to the VIP “Meet and Greet” reception
- One table (10 seats) at Gala within first 3 rows
- Opportunity to provide corporate branded items to all attendees
- Half page 4-color ad in program
- Company name included in all press and publicity information
- Opportunity to provide corporate branded items to all attendees
  - VIP Sponsor—Prominent logo at VIP reception
  - Book Signing Sponsor – Prominent logo at book signing
  - Red Carpet Sponsor – Prominent logo at red carpet
- Corporate recognition on all collateral materials. Logo placement in program book and A/V, etc.
- Five tickets to book signing
- Recognition on donor wall at the Summit
SUMMIT COUNSELING CENTER GALA
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Sponsorship Opportunities

Gold Partner $5,000
- Invitations for up to four to the VIP “Meet and Greet” reception
- One table (10 seats) at Gala
- Corporate recognition on all collateral materials. Logo placement in program book and A/V, etc.
- Quarter page 4-color ad in program
- Two tickets to book signing
- Recognition on donor wall at the Summit

Patron $1,000
- Invitations for two to the VIP “Meet and Greet” reception
- Two seats at Gala
- 1 ticket to book signing
- Recognition in the program book

For more information contact:
Cathy Murphy
Director of Operations
cmurphy@summitcounseling.org
678-893-5300
Sponsorship Contract

Please complete in full and mail to:
The Summit Counseling Center
2750 Old Alabama Rd., Suite 200
Johns Creek, GA 30022

Name of Company: __________________________________________________________
(as you wish your company to be listed)

Contact Person: ____________________________ Title: ____________________________

Mailing Address: __________________________________ City: __________________________ State: ___ ZIP: _____

Phone: (___) __________ Fax: (___) __________ Email: ____________________________

Please email your company logo in .tif, .gif, or .jpeg format to cmurphy@summitcounseling.org

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Credit Card Number: ____________________________ Exp. Date: ____________

Name on Card: ____________________________ Sec. Code: ____________

Payment must be received by January 11th, 2016

Contract Terms & Conditions:
By signing below, the “Company” agrees that as a Summit Gala Sponsor, it and all its employees and agents will work in concert with The “Summit” and its representatives. Listing on promotional materials will commence upon receipt of signed contract and delivery of Company logo, providing this date meets promotional material deadlines. The Summit reserves the right to reject any advertising, or to decline to contract with any sponsor for any reason. The Summit also reserves the right to require the word “advertisement” to appear in any ad. Notwithstanding the foregoing, sponsors are solely responsible for the content of, and any claims or assertions made by advertisements. Sponsorships are non-refundable. This sponsorship contract is not binding upon the Summit and the Company until and unless signed below by a representative of the Summit and the Company. When accepted, the Summit will fax or mail a signed copy of this contract to the Company contact person.

Thank you for your generous contribution to the Summit Gala. The Summit Counseling Center is recognized as a tax-exempt 501(c)(3) organization and its Tax I.D. number is 58-2424268. A copy of the Summit’s exemption letter is available upon request. Please retain this receipt as verification of the above donation in compliance with IRS regulations. You should consult your own tax advisor concerning the deductibility of the appropriate portion of your donation.

Name/Signature of “Company” Representative ______________________ Date __________

Name/Signature of “Summit” Representative ______________________ Date __________
THE SUMMIT COUNSELING CENTER INC
2750 OLD ALABAMA ROAD
ALPHARETTA GA 30022

Employer Identification Number: 58-2424268
Person to Contact: Ms Fox
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Jan. 11, 2010, request for information regarding your tax-exempt status.

Our records indicate that your organization was recognized as exempt under section 501(c)(03) of the Internal Revenue Code in a determination letter issued in February 1998.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Beginning with the organization's sixth taxable year and all succeeding years, it must meet one of the public support tests under section 170(b)(1)(A)(vi) or section 509(a)(2) as reported on Schedule A of the Form 990. If your organization does not meet the public support test for two consecutive years, it is required to file Form 990-PF, Return of Private Foundation, for the second tax year that the organization failed to meet the support test and will be reclassified as a private foundation.

If you have any questions, please call us at the telephone number shown in the heading of this letter.