

# The Summit Counseling Center's 2012 Event Sponsorship Kit



## Design THERAPY

Benefiting North Atlanta Women and Children

### About the Event

Four hundred North Atlanta women will attend Design Therapy, a fun-filled luncheon featuring design industry experts sharing their trade secrets and solving women's decorating dilemmas. Attendees can also participate in a raffle to win fabulous home furnishings.

### Who We Are

Located in North Atlanta, the Summit Counseling Center integrates the behavioral sciences and the Christian faith to provide individual, couples and family counseling. Operating as a non-profit organization, with a staff of nine licensed therapists, the counseling center serves people of all ages and provides a wide range of specialty services. The Summit is accredited by and affiliated with The Samaritan Institute, one of the largest providers of accredited outpatient counseling services in the United States and Japan.

### Why We Need You

As a Design Therapy sponsor, businesses will not only have the unique opportunity to promote their products and services to the 400 attendees, but also to provide for women and children during an emotionally and financially vulnerable time in their lives. Over two-thirds of the 5,000 counseling sessions the Summit provides each year are for women and children, and we've experienced record demand for our counseling services, drastically increasing the need for contributions to the Client Assistance Fund. In the past year, the Summit provided over \$91,000 in pro bono services and \$86,000 in Client Assistance Funds to subsidize low-fee clients.

### Who We Help

Proceeds from this event will provide assistance to women and children who are:

- Coping with Crisis or Transition
- Struggling with Relationship or Marital Issues
- Tackling Parenting Issues
- Combating Alcohol or Substance Abuse
- Suffering from Anxiety, Grief or Trauma