



***“We delight in the beauty
of the butterfly, but rarely admit
the changes it has gone through
to achieve that beauty.”***

- Maya Angelou

A Charity Event Benefiting Summit Counseling Center
Evening of Saturday, February 24th, 2024
The Hotel at Avalon



SUMMIT GALA

About Summit Counseling

The Summit Counseling Center provides professional counseling, psychological services, school-based mental health and community education services utilizing an integrated approach to care for individuals and families – Body, Mind, Spirit, and Relationships. We envision a community where everyone, without exception, will have full access to professional, integrative behavioral healthcare services.

Common Issues We Address:

- Anger Management
- Anxiety
- Career/Work Issues
- Communication Skills
- Couples Counseling
- Depression
- Divorce/Separation
- Eating Disorders
- Emotional & Physical Abuse
- Family Conflict
- Grief & Loss
- Parent-Child Relationships
- Postpartum Issues
- Spiritual Issues
- Trauma & PTSD
- Social Skills
- Substance Misuse
- Suicidal Ideation
- And more



Gala Emcee: Shyann Malone

A renowned TV journalist, Shyann Malone brings over a decade of broadcasting experience to the CBT News platform. Shortly after earning a Communications degree from Ohio’s Bowling Green State University, she began her foray into journalism as a news reporter and anchor for a small CBS affiliate in Greenville, Mississippi. From there, she would go on to make appearances on Fox and ABC affiliates in South Carolina and Florida before eventually joining major networks such as HLN and CNN. Throughout her career, Malone has kept viewers up to date on hard-hitting cases such as the Ahmad Arbery Trial and held on-air interviews with celebrities such as Michael Bublé. Most recently, she hosted HLN’s successful Morning Express show.

Event Highlights

- Attendees include corporations, faith community representatives, government officials, healthcare entities, non-profit partners, small business partners, and more
- Silent Auction
- Live Auction
- Opportunities to win fine jewelry and a vacation package
- Wine Pull
- New for 2024:
 - After-party celebration
 - Live entertainment featuring Band X
 - VIP bar and lounge available for specific sponsorship levels



Entertainment: Band X

Formed in early 1996 with top musicians and singers from around the country, Band X is THE premier party band based in Atlanta delivering powerful, dynamic renditions of ‘60s soul, ‘70s disco, ‘80s retro, ‘90s dance classics, and the hottest pop tunes of today. Variety in both instrumentation and vocals (from the Stones to Madonna and everything in between) sets this band apart from the average cover band.

For additional information or to customize your own sponsorship level, contact Rachel Newcomer, Director of Development, at (770) 605-4504 or rnewcomer@summitcounseling.org.



Panelists



Paul Carcaterra
Analyst and Reporter, ESPN

Paul Carcaterra joined ESPN in 2010 as a lacrosse game analyst and sideline reporter. Carcaterra has been a staple of ESPN's lacrosse coverage for almost a decade, providing fans with a behind-the-scenes look at their favorite college players with his 'reLAXin' with P. Carc' features. Additionally, he serves as a sideline reporter on ESPN's college football coverage. Carcaterra began his career with CBS College Sports (formerly CSTV) as an analyst and web site contributor from 2005-2009. He is a contributor to Inside Lacrosse Magazine and is president of No Limit Lacrosse. In 2016, he was the recipient of the 2016 Doyle Smith Sports Information/Media Award (USILA).



Dr. Mike Looney
Superintendent, Fulton County Schools

Dr. Mike Looney has served as the Superintendent for the Fulton County School District (FCS) in Georgia since June 2019. As the superintendent of the AAA-rated school district, Looney is passionate about ensuring academic excellence and paving the way to post-graduate success for the district's more than 89,000 students who attend 108 schools. He is deeply committed to the school board's mission to educate every student to be a responsible, productive citizen. Looney currently serves as a member of the Governor's Advisory Board, Board of Directors for the Development Authority of Fulton County, Board of Directors of the Greater North Fulton Chamber of Commerce, and a member at North Point Community Church.



Chris Carr
Attorney General of Georgia

Chris Carr was re-elected as Georgia's Attorney General in November 2022. Then-Governor Nathan Deal first appointed him to the role in 2016. Attorney General Carr believes that his office must play a significant role in protecting the lives and livelihoods of all Georgians. Since taking office in 2016, he has made it a top priority to combat human trafficking, gang violence, opioid misuse, elder abuse, cybercrime, and consumer fraud.

Attorney General Carr served as chief of staff for U.S. Senator Johnny Isakson for six years and was the state's top economic development official for three years.



Nikeisha Whatley – Léon
*System Director, Behavior Health Services-
Northside Hospital*

Nikeisha Whatley-Léon is a Licensed Professional Counselor who serves as System Director of Behavioral Health for the Northside Hospital network. She has been with Northside for 18 years and serves as the subject matter expert for behavioral health systemwide. Nikeisha has participated in panel discussions, workshops, and lectures and has been interviewed by numerous media outlets.

Although her passion has always been delivering direct care, she loves being able to make a difference on a larger scale. Nikeisha is known for her visionary work and often described as having an infectious compassion for the behavioral health field.



Sponsorship Opportunities

New for 2024

Afterparty celebration
Live entertainment featuring Band X
VIP bar and lounge available for specific sponsorship levels

Silent Auction Sponsor (4 available)

\$15,000

- Recognition as silent auction sponsor
- Logo placement throughout silent auction area
- Logo placement on all pre- and post-event silent auction publicity
- Branding recognition on event collateral, social media platforms, and Summit website
- Half page ad in event program
- 2 tables (16 seats)
- 8 tickets to VIP bar & lounge
- 1 drink ticket per attendee

Capture the Moment Sponsor (5 available)

\$10,000

- Recognition throughout event at all photo touch points, including 2 step-and-repeat professional photographer stations and 360° photo booth
- Branding placed on all photographs provided to each attendee
- Branding recognition on event collateral, social media platforms, and Summit website
- Quarter page ad in event program
- 1 table (8 seats)
- 4 tickets to VIP bar & lounge
- 1 drink ticket per attendee

Premier Table Sponsor

\$5,000

- Logo placement on scrolling slides
- Mention from stage by emcee
- Branding recognition on event collateral, social media platforms, and Summit website
- Quarter page ad in event program
- 1 table (8 seats)

Table Sponsor

\$3,000

- Branding recognition on pre-event collateral, social media platforms, and Summit website
- 1 table (8 seats)

Individual seats are available for \$500.



The Summit Locations

1. Alpharetta Office (Mansell Rd.)

3800 Mansell Rd, Ste 100, Alpharetta, GA 30022

2. Alpharetta Office (Summer Only)

59 North Main St, Alpharetta, GA 30009

3. Dunwoody Office

1548 Mt Vernon Rd, Dunwoody, GA 30338

4. Johns Creek Office

11180 Medlock Bridge Rd,
Johns Creek, GA 30098

5. Johns Creek Office

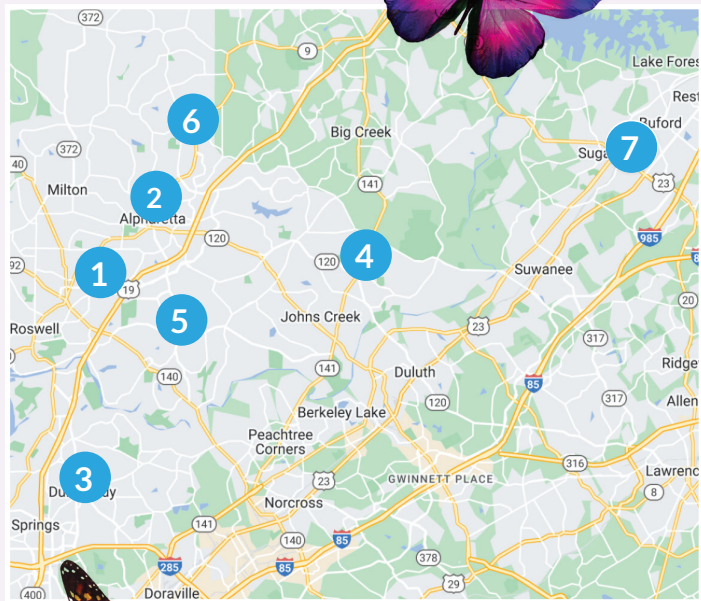
2750 Old Alabama Rd, Johns Creek, GA 30022

6. Milton Office

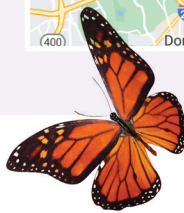
13680 Hwy 9 North, Bldg G, Ste 500
Milton, GA 30004

7. Sugar Hill Office

4600 Nelson Brogdon Blvd, Sugar Hill, GA 30518



Summit OnSite Locations



Abbotts Hill

Elementary School
5575 Abbotts Bridge Rd
Johns Creek, GA 30097

Alpharetta Elementary School

192 Mayfield Rd
Alpharetta, GA 30009

Alpharetta High School

3595 Webb Bridge Rd
Alpharetta, GA 30005

Autrey Mill Middle School

4110 Old Alabama Rd
Johns Creek, GA 30005

Barnwell Elementary School

9425 Barnwell Rd
Johns Creek, GA 30022

Birmingham Falls

Elementary School
14865 Birmingham Hwy
Milton, GA 30004

Cambridge High School

2845 Bethany Bend
Milton, GA 30004

Chattahoochee High School

5230 Taylor Rd
Johns Creek, GA 30022

Crabapple Crossing

Elementary School
12775 Birmingham Hwy
Milton, GA 30004

Crabapple Middle School

10700 Crabapple Rd
Roswell, GA 30075

Creek View Elementary School

3995 Webb Bridge Rd
Alpharetta, GA 30005

Dolvin Elementary School

10495 Jones Bridge Rd
Johns Creek, GA 30022

Dunwoody High School

5035 Vermack Rd
Dunwoody, GA 30338

Esther Jackson

Elementary School
1400 Martin Rd
Roswell, GA 30076

Findley Oaks Elementary School

5880 Findley Chase Dr
Johns Creek, GA 30097

Greater Atlanta Christian School

1575 Indian Trail Lilburn Rd NW
Norcross, GA 30093

Hopewell Middle School

13060 Cogburn Rd
Alpharetta, GA 30004

Innovation Academy

125 Milton Ave
Alpharetta, GA 30009

Johns Creek High School

5575 State Bridge Rd
Johns Creek, GA 30022

Lake Windward

Elementary School
11770 E. Fox Ct
Alpharetta, GA 30005

Milton High School

13025 Birmingham Hwy
Milton, GA 30004

Mountain Park

Elementary School
11895 Mountain Park Rd
Roswell, GA 30075

Northview High School

10625 Parsons Rd
Johns Creek, GA 30097

Northwestern Middle School

12805 Birmingham Hwy
Milton, GA 30004

Ocee Elementary School

4375 Kimball Bridge Rd
Johns Creek, GA 30022

Peachtree Middle School

4664 N Peachtree Rd
Atlanta, GA 30338

River Trail Middle School

10795 Rogers Circle
Johns Creek, GA 30097

Summit Hill Elementary School

13855 Providence Rd
Alpharetta, GA 30004

Sweet Apple

Elementary School
12025 Etris Rd
Roswell, GA 30075

Taylor Road Middle School

5150 Taylor Rd
Johns Creek, GA 30022

Webb Bridge Middle School

4455 Webb Bridge Rd
Alpharetta, GA 30005



SummitCounseling.org

(678) 893-5300